

About Stottler Henke Associates

SAN MATEO, Calif. – Stottler Henke Associates, Inc. was founded in 1988 as an artificial intelligence (AI) consulting and software development firm. Much of the firm's early work was applied research and specialized system development for government agencies. It has expanded its client base over the years to commercial enterprises in knowledge-intensive industries such as educational media, aerospace, electronics, retail, and manufacturing.

Since its founding, Stottler Henke has embraced a practical, problem-solving philosophy -- and, as a result, has successfully completed more than 300 AI-related projects. It has developed expertise in five major application areas where intelligent systems are especially valuable: education and training, planning and scheduling, knowledge management and discovery, decision support, and computer security and reliability.

In the course of its project work, Stottler Henke has built a number of software applications and tool kits, which the company has since packaged as stand-alone commercial products, creating a new revenue stream and an opening to new markets. These products currently include:

- Aurora™, an intelligent planning and scheduling system that combines a variety of scheduling techniques, intelligent conflict resolution, and automated decision support to generate schedules for complex problems more effectively than traditional scheduling systems, quickly and easily (www.stottlerhenke.com/products/aurora)
- SimVentive™, to quickly create complete, Java-based training games and simulations (www.simventive.com)
- SimBionic®, an award-winning visual authoring tool and runtime engine for creating complex behaviors in training simulations and games quickly and easily, so these systems become more realistic, challenging, and engaging (www.simbionic.com)
- Task Tutor Toolkit™, to create intelligent tutoring system scenarios quickly and easily, without programming (www.stottlerhenke.com/products)
- TaskGuide™, which enables organizations to rapidly develop intelligent, electronic job aids that help users carry out complex procedural tasks quickly and accurately (www.stottlerhenke.com/taskguide)

- Aware™, an intelligent tool for searching the Internet that learns what the user is looking for and helps gather highly targeted results (www.awaresearch.com)
- Read-On!™, an intelligent tutoring system that teaches reading comprehension skills to adults by assessing and diagnosing each student's specific reading skill deficiencies and tailoring its instruction accordingly (www.stottlerhenke.com/products)
- SimCore!™ (Simulate, Coach, Review), an innovative tool for rapidly creating and deploying intelligent simulations to support distance learning for healthcare training (www.stottlerhenke.com/products)
- DataMontage™, a Java software library that presents information-dense graphical displays to enable rapid, interactive visual analysis of complex, time-oriented data (www.stottlerhenke.com/datamontage)

Stottler Henke has received numerous honors for its work and achievements from various organizations. It has been cited as one of the “top 100” companies in the military training industry for each of the past four years by *Military Training & Technology*, which also awarded Stottler Henke a Blue Ribbon in 2005 for technology innovation in the industry. In 2006, the company was a NASA “Hallmarks of Success” honoree, and in 2004 it received a Brandon Hall Excellence in Learning award for innovative technology.

Thanks to its conservative, rigorous project management, technical breadth (the company's expertise spans a wide range of AI techniques, which it often customizes or combines in unique ways for each specific client), application focus, and ability to see new commercial market opportunities, Stottler Henke has been profitable since its inception and has never sought outside investment. The company has grown from two to 60 people, and in 2006 generated \$9 million in revenues.

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